Scholarship name	Tentop.com, EFI and EIT PHD in Financial Technology Scholarship
Schold ship hance	
Linked Programme(s)	PhD in Financial Technology
Information on the	Based in the central campus at the University of Edinburgh, the Business
University/Department	School seeks to set the agenda across a wide range of business disciplines,
(for external websites)	with our research areas staffed by teams whose work has real influence in
	business, government, and the public sector.
	The University of Edinburgh was ranked as 4 th in the UK for research power (Times Higher Education, 2019), and the Business School has significant research expertise across six subject areas. We aim to provide a highly dynamic and supportive research environment for our large and diverse graduate community, ensuring that Business School PhD students have the resources required to make the most of their individual projects. This is evidenced by our positive student feedback in national surveys such as the PRES 2019.
	In addition, the Business School has received full research training
	accreditation both from the Economic and Social Research Council (ESRC)
	and European Quality Improvement System (EQUIS), and holds the Athena
	SWAN Bronze Award in recognition of the positive work the School has
	done to promote diversity and gender equality.
Project/Scholarship	In existing digital marketplaces, customers and suppliers are not
Details	appropriately rewarded for their participation with the surplus being
	captured by the marketplace's shareholders. Therefore, there is an
	opportunity to use advanced mathematics, economics and machine
	learning to engineer network effects in a way that shares the rewards
	created by digital platforms across all of the participants through
	'tokenisation'. This would be fairer and more efficient.
	This project aims to develop a two-sided token market in a dynamic
	scenario, which could internalise the externalities between suppliers and
	consumers. To achieve this, the student will work closely with our
	industrial partner, Tentop.com to calibrate the parameters and develop
	appropriate data structures for the dynamic algorithm of the marketplace.
	The successful candidate will be expected to undertake the project under
	the supervision of Dr Tong Wang and Dr Joosung Lee along with industry
	experts at Tentop.com.
	Applicants must most the following entry DbD in Financial Technology
Eligibility	Applicants must meet the following entry PhD in Financial Technology requirements for this project:
	1. The academic entry requirement.
	 This normally requires a minimum qualification (or expected qualification if you are current Masters'
	expected qualification if you are current Masters'
	student) of above-average academic achievement,
	quantified as a 70% or above overall at the Masters
	level, with a distinction level dissertation (or UK
	equivalent) in the subject of: finance, economics,
	informatics, physics, mathematics, engineering or

	Programming skillsKnowledge of machine learning
	Desirable Criteria:
	 Knowledge of network analysis advanced computer science/machine learning algorithm knowledge
pplication deadline	Project applicants must apply online using our application form. When submitting, you should include a cover letter detailing why you are a good candidate for the particular project you would like to be considered for, and any other required documents.
	If your application is successful, you will then be asked to submit additional details in order to be registered as a student.
	The deadline to apply is 23:59 (GMT) on Sunday the 8 th November 2020.
	To apply, visit: https://www.business-school.ed.ac.uk/scholarships/tentop
alue	UK/EU tuition fees plus £20,000 stipend awarded annually for up to 4 years
election Process	Eligible applicants will be ranked by a selection panel and applicants will be notified if they have been shortlisted for interview by the 23 rd November.
	Interviews will be scheduled during the week commencing 30 th November.
ward announcement	Candidates will be notified of the outcome of their application on the week
ate	commencing 14 th December.
	We anticipate the awarded candidate will join the programme in January 2021.
nquiries	Supervisor, Dr Tong Wang

Supervisor, Dr Joosung Lee joosung.lee@ed.ac.uk
Postgraduate Research Support and Development Officer, Mrs Lindsey Singleton phd@business-school.ed.ac.uk
Research Support Office University of Edinburgh Business School 29 Buccleuch Place, Central Campus Edinburgh, EH8 9JS